


Introduce new products on the market in new section of the Czech Vacuum Society Bulletin.

There is new possibility to detail Your new product directly to the users of vacuum equipment in the Czech Republic. Czech Vacuum Society Bulletin is issued 2 times a year and directly mailed to the members of the society. All members are active users of vacuum products.

The new section „**New Products on the Market**“ will collect articles comprehensively introducing new products of the companies. The article can be published separately free of charge. The free article will be up to two pages incl. two pictures or schemes in grey scale.

You can focus readers to your product by ordering the „Product Package“. The package consist of a full-colour advertisement on the cover or in the bulletin and detailed article describing advantages, technical data, accessories, etc. Full-colour pictures, schemes and logotypes can be published in the article. There are three options for advertisement to place to. First page of the cover, last page of the cover and the other pages in the bulletin.

Advertisement / picture location options:

<p style="text-align: center;">Front page</p> <p style="text-align: center;">Most visible location for your advertisement or a picture of the new product. Maximum dimension is 70x130 mm, coated paper.</p> 	<p style="text-align: center;">Other pages</p> <p style="text-align: center;">Full-colour full page up to 145x205 mm. Pages on the cover are printed on the coated paper. Inner pages are printed on standard paper 80g/m².</p> <div style="border: 1px solid black; background-color: #cccccc; padding: 20px; text-align: center; width: fit-content; margin: 20px auto;"> <p>up to 145 x 205 mm</p> </div>
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Price list

Location	max. dimension	Price
Front Page	70 x 130 mm	200 EUR
Last page of the cover	145 x 205 mm	150 EUR
Inner page of the cover	145 x 205 mm	50 EUR
Standard inner page	145 x 205 mm	50 EUR

Technical Conditions

Final advertisement in pdf preferably. Pre-press quality required.

Picture formats: jpg, png, tiff, pdf , resolution 300 dpi. , **min 2Mpx** (low jpg and png compression).

Text formats: Open Office (odt), MS Word (doc) or RTF(rtf).

We can design the advertisement for You.

In the case of any question please contact bulletin office zpravodaj@vakspol.cz

Contact

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